

Doing Business in the Cloud

Opportunities & Strategies for Your Business

A half-day educational seminar for IT professionals and business leaders on how key cloud capabilities and applications are also good business.

How to Make the Cloud Work for Your Business

IT Professionals Learn from the experts how to make the business case for powerful cloud-based technologies and optimize their utilization.

Business Leaders Learn how today's valuable cloud-based technologies can enhance business operations and financial success.

Whether you are an IT professional, a business leader or a member of the C-Suite, *Doing Business in the Cloud* will provide tangible, highly relevant information you can use now to leverage the cloud for greater business success. This educational seminar will help you:

Discover how exciting new and proven cloud capabilities can improve performance, increase efficiency, enhance security and save cost.

Understand new and evolving technologies that make sense for your IT environment and your business.

Develop strategies for budget justification and monetizing IT enhancements to deliver real ROI.

Plan implementation strategies for key cloud-based capabilities, applications and services that work for you and your IT department.

Achieve greater business success, while optimizing your IT assets.

14 Key Concepts

Are these capabilities working for your business? Do you want to know more about them and others? Then this educational seminar is for you.

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|--------------------------------|---|
| 1. Managed Cloud Platform | 8. Hosted Backup/DR |
| 2. Public/Private/Hybrid Cloud | 9. Hosted PBX/Hosted VoIP |
| 3. Multi-Cloud Strategy | 10. SD-WAN |
| 4. XaaS | 11. Broadband Aggregation |
| 5. Secure Cloud Connections | 12. Application Prioritization |
| 6. CSPs | 13. Dynamic Bandwidth |
| 7. Virtual Desktop/DaaS | 14. Network Firewall Virtualization/NFV |



MAY 30, 2018 | 1-6 p.m.

RESERVE YOUR PLACE

CLICK HERE AND REGISTER NOW!

When – Wednesday, May 30, 2018, 1:00-6:00 p.m.

Where – Lancaster Chamber, 115 East King Street, Lancaster, PA 17602

Price – \$50

Register Online – www.lancasterchamber.com > Calendar of Events, May 30

Contact Information – Paige Schober
pschober@lancasterchamber.com
Phone: (717) 397-3531 x249 • Fax: (717) 293-3159

Networking Happy Hour – 4:30-6:00 p.m.
Enjoy heavy hors d'oeuvres and assorted beer, wine and non-alcoholic beverages.

A Lancaster Chamber Educational Program
in Collaboration with Grudi Associates



Lancaster Chamber

People | Business | Community



PRESENTERS INCLUDE:



Grudi Associates is a leading provider of a broad range of telecom & IT services to businesses and organizations in central PA and beyond. Working in partnerships with industry-leading providers, Grudi Associates delivers innovative, cost-saving services from voice, data, conferencing and mobility to cloud, hosting, security, backup and an array of outsources and managed services. By providing its customers with a single point of contact for virtually any need, Grudi Associates delivers innovative solutions and simplified telecommunications. www.grudiassociates.com.

Convergence of IT & Business Strategy

This educational seminar is all about driving business goals and success through the use of today's exciting cloud-based IT capabilities and services. It is a collaborative approach that bridges the understanding gap between IT and business leaders to get everyone on the same page and working toward the same goals. For best results, both IT and business leaders should attend.

PROGRAM CONTENT SUMMARY

Get Your Head in the Cloud Cloud Utilization Strategies

PRESENTER:



- Managed Cloud Platform Overview
- Public, Private & Hybrid Cloud – choosing the right options
- Multi-Cloud Strategy – how & why?
- Cloud-Based Applications (XaaS) & Outsourced Management
- Moving to the Cloud – what, when, where & how?
- Q & A

Network at the Speed of Cloud Secure Cloud Connections for Networks

PRESENTER:



- Secure Cloud Connections Overview
- Connecting Your WAN with CSPs (cloud service providers)
- Is it Right for Your Business? – decision-making criteria
- Secure Cloud Connections Benefits – do they apply to your situation?
- Connecting Challenges – what to consider before implementation
- Q & A

Virtual Desktop, Real Benefits Exploring the Possibilities of Desktop as a Service (DaaS or Virtual Desktop)

PRESENTER:



- DaaS Overview
- How Important is Cloud-Based Functionality? – accessibility, management, scalability & more
- How DaaS Impacts Security – ensuring the highest level of AV & malware protection
- Dependability of the Cloud – achieving near 100% uptime
- Cloud-Based Backup & DR – protection, recovery & business continuity using DaaS
- Q & A

Hosted PBX – The Future is Calling

How is Hosted VoIP Impacting Business Phone Systems and Communication?

PRESENTER:



- HPBX Overview – also known as hosted VoIP & virtual PBX
- Key HPBX Benefits – reliability, features/functionality, security, scalability & more
- What is the Down Side?
- Is HPBX Right for Your Business?
- How to Migrate to HPBX – key considerations and strategies
- Q & A

SD-WAN – The Brains are in the Cloud

Discover How Next-Generation Networking Helps Connect with the Future

PRESENTER:



- SD-WAN Overview – Software Defined Wide Area Network
- SD-WAN vs. MPLS – the right tool for the right job & hybrid SD-WAN solutions
- Improving Network Control – centralized, single-point hardware function management
- Functionality Capabilities – broadband aggregation, application prioritization, dynamic bandwidth & network firewall virtualization (NFV)
- Effective Migration to SD-WAN – how and where to start the transition
- Q & A

Important Notice:

*This is an informational seminar,
not a sales program.*